# A Team-Oriented Approach to AAC

**Brian Whitmer** 

# Agenda

- Intro
- Outreach
- Where AAC Falls Short
- Team-Enabling AAC
- Questions

#### Intro

- Brian Whitmer, M.S. Computer Science, HCI
- Oldest has Rett Syndrome

- CoughDrop founded in 2014
- @CoughDropAAC
- mycoughdrop.com



### **Quick Question**

- What is your biggest frustration around AAC?
  - Doesn't have to be technology
  - Why doesn't AAC work more often?

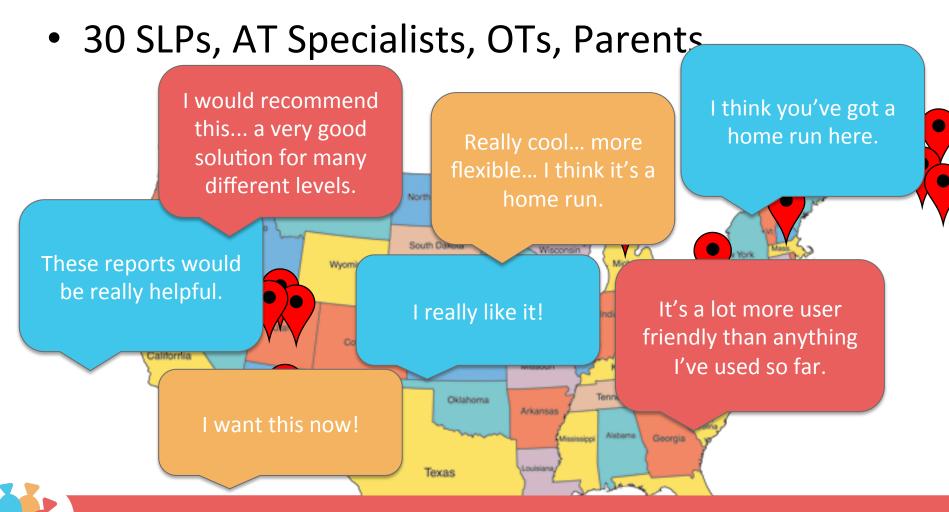
#### Outreach

• 30 SLPs, AT Specialists, OTs, Parents





#### Outreach

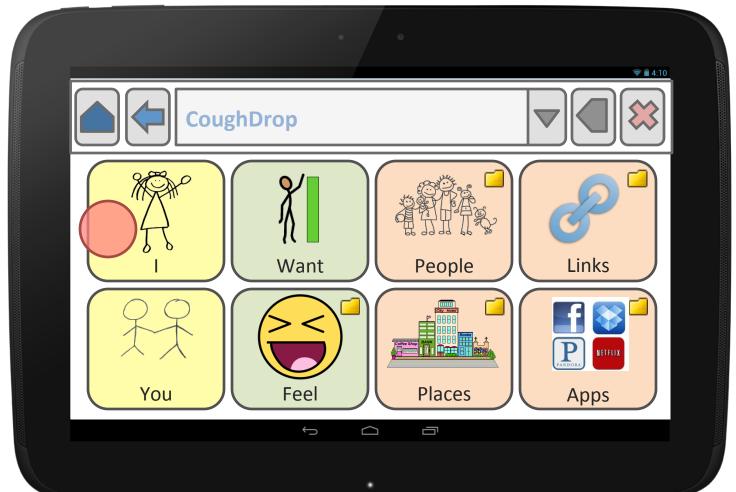


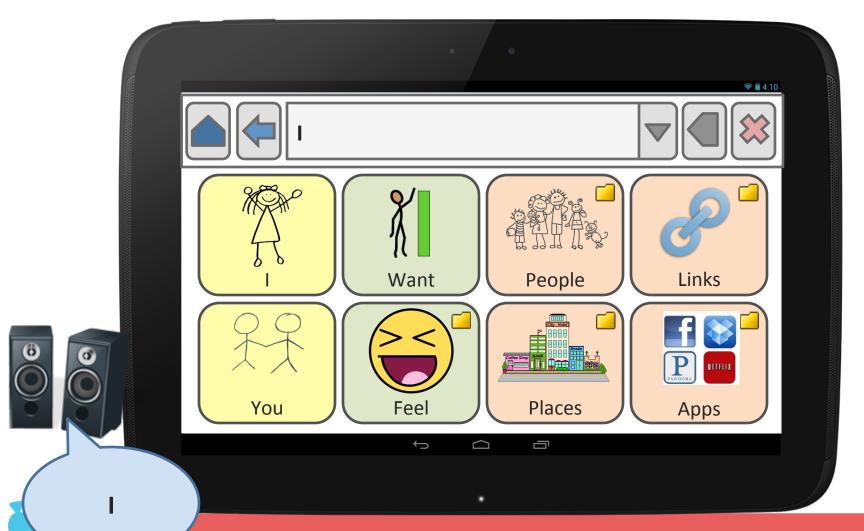
#### Outreach – Pain Points

- 1. I wish I could test more communication solutions, but they're all so expensive.
- 2. iPad apps are nice, but they're never as fully-functional as traditional AAC tools.
- 3. I hate that different apps have such different interfaces.
- 4. iPads are great but they're still too expensive for most people.
- 5. Most low-tech devices could be replaced by a basic iPad app.
- 6. It's too hard to design my own boards, I just use whatever's included.
- 7. I wish I had more time to personalize communication boards.
- 8. Dedicated communication devices are too limiting in their functionality.
- 9. People with disabilities would benefit from easier access to Facebook or Twitter.
- 10. Most AAC technology seems to be targeted at young children.
- 11. iPads are great, but they have too many distractions or have to be shared.
- 12. Anything else?

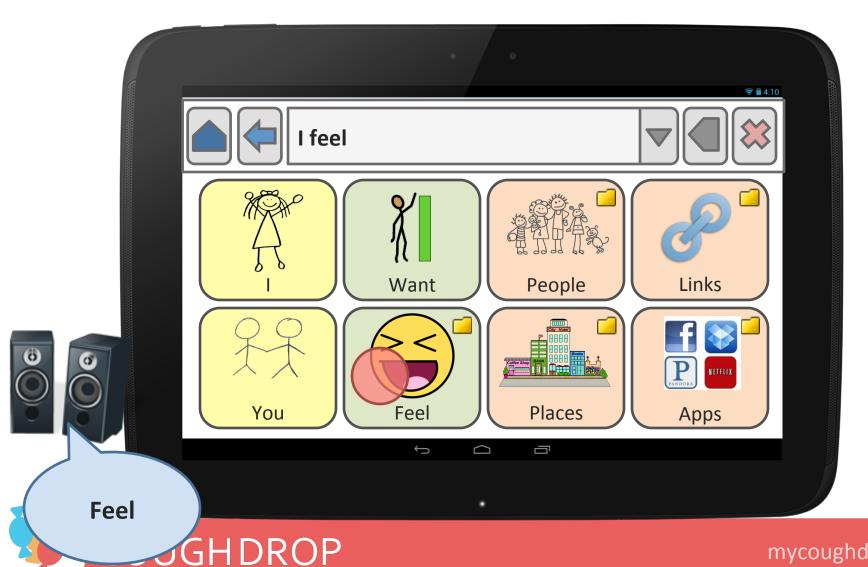


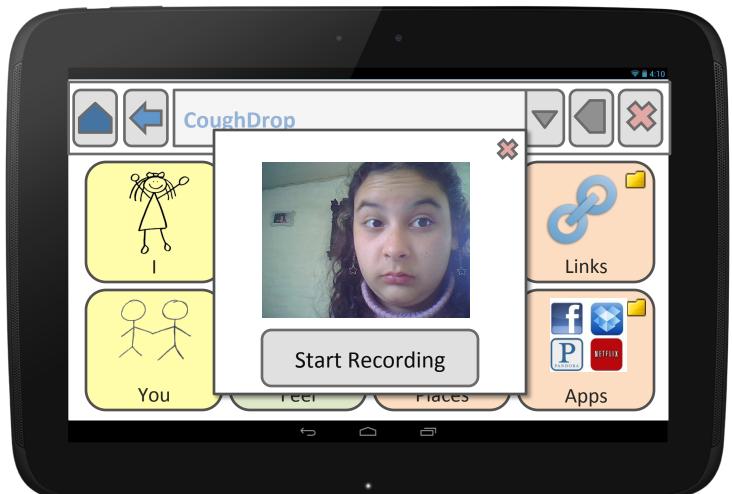


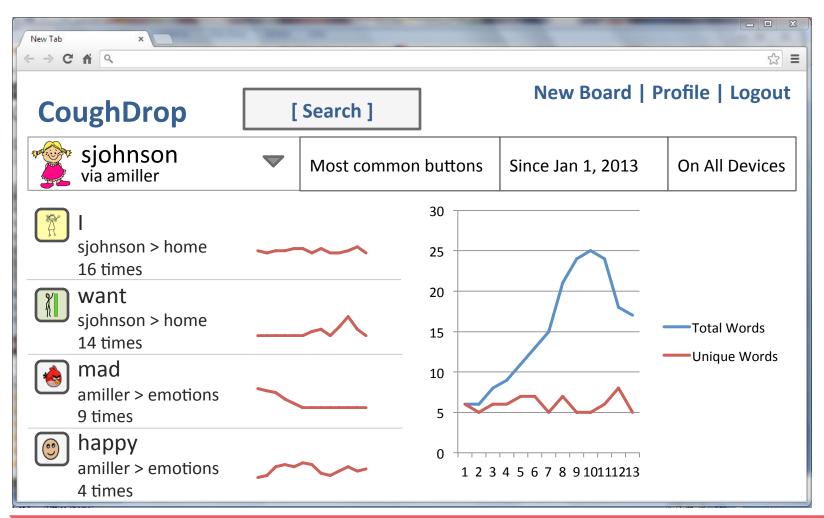




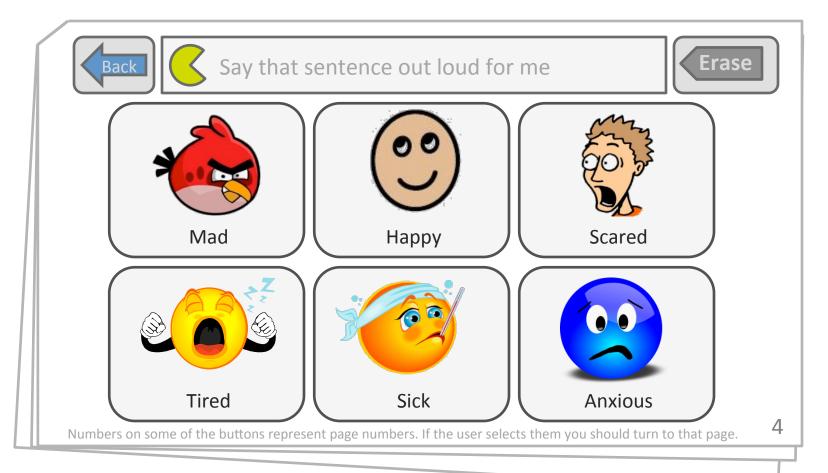














#### Where AAC Falls Short

- Usability issues
- Failure to enable the team
- The "device" mindset

# **AAC** Usability

- Too hard to program
- Not enough accommodations
- Everything is lost if the device breaks



#### AAC and the Team

- Single super-advocate runs the show (sometimes too many cooks, too)
- Suspect it's not getting used elsewhere
- Don't feel like part of the strategy
- Not sure how to program the device
- Don't know what to work on right now
- Too much work/disruption making changes for multiple communicators



#### The Device Mindset





#### The Device Mindset

- Learning the language
- Modifying the language
- Modeling the language
- Tracking usage
- Adding outside resources

# Making AAC More Successful

- Better usability
- Language (vs. device) -centric strategy
- Empower the team
  - Inform, Align & Engage
- Demos

# Questions?

